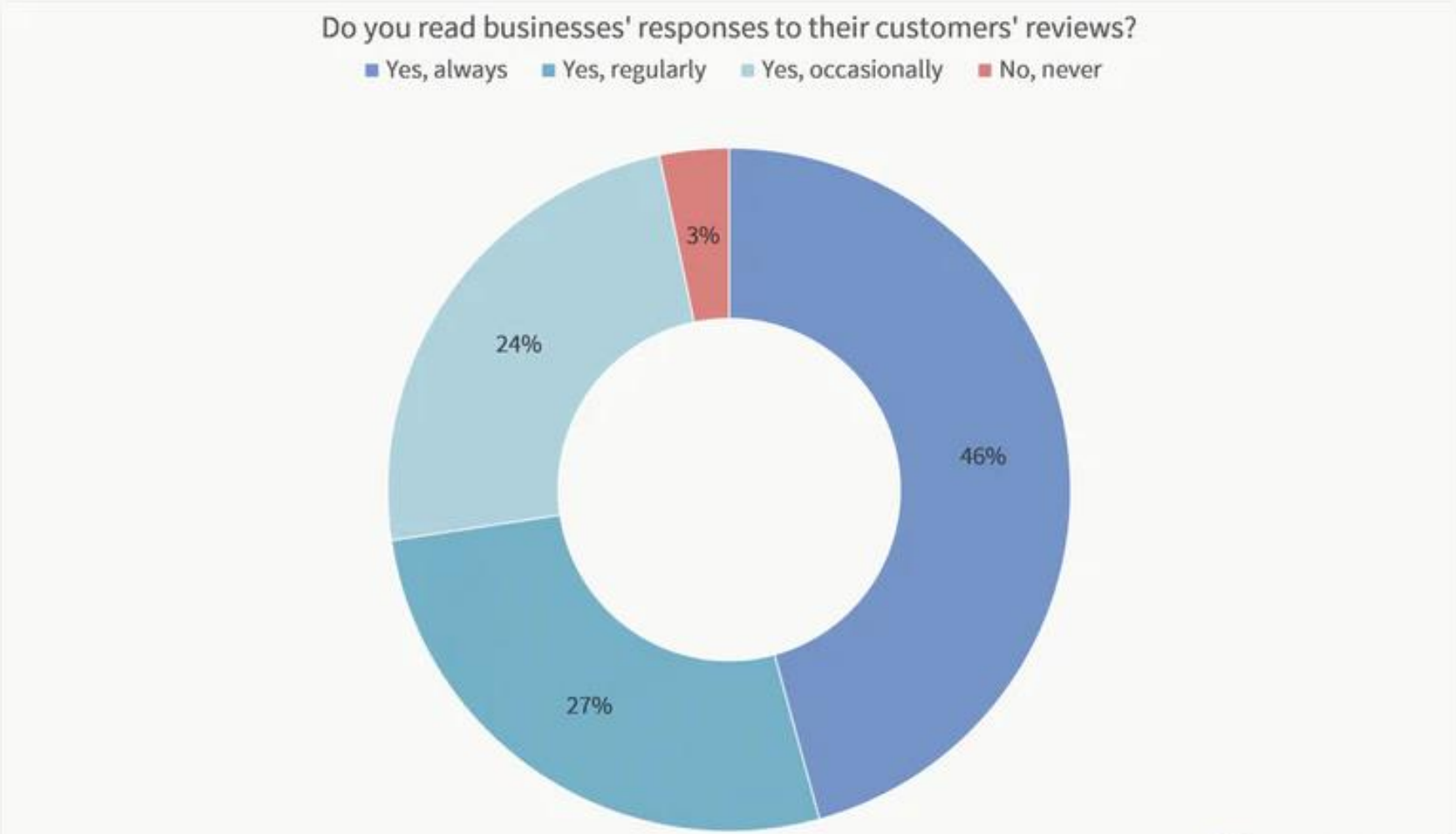


# Do consumers read businesses' responses to their customers' reviews?



# How do reviews responses impact consumers?

"I'm more likely to use a business that has responded to their existing reviews"

■ Agree ■ Neither agree or disagree ■ Disagree

